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Contact: Joseph Barbier / 770.421.6699 / joseph@dvigear.com High Resolution Product Photo: DVI-7520 and DVI-7525

Award Logo: SCN Product of the Year 2014

DVIGear's HDBaseT Extenders among the Products of the Year

Recognized as Two of the Best New Products of 2014

Marietta, Georgia – September 17, 2014 – DVIGear, a leading manufacturer of digital connectivity products, was recently recognized by NewBay Media's Systems Contractor News magazine. The new HDMI HDBaseT Extenders were named among the <u>Products of the Year</u> in the September edition of SCN. This <u>award</u> can also be viewed online.

SCN Products of the Year 2014

The <u>DVI-7520</u> and <u>DVI-7525</u> HDMI HDBaseT Extenders were recognized for their wide range of features, exceptional interoperability, and break-through value. They provide simple and cost-effective solutions to extend uncompressed HDMI or DVI, embedded audio, bidirectional RS-232 and IR, and Ethernet (DVI-7525 only) using a single twisted-pair CAT-X cable. Unlike other products, these extenders support the full range of HDBaseT features, including: 5-play, support for 4K / 30p (UHD) resolution, bidirectional IR, POH and long range operation. The new <u>DVI-7520</u> and <u>DVI-7525</u> are among the first extenders on the market to offer a fully compliant implementation of "Power over HDBaseT" (**POH**), a key component of the HDBaseT standard. To maintain system stability and compatibility, POH uses standardized 48 VDC power as well as a sophisticated handshake feature that prevents power exchange with incompatible devices.

"We are truly honored our new HDBaseT Extenders have been recognized for their innovative features and value," stated Steven Barlow, President of DVIGear. "We always strive to provide our customers with absolutely bullet-proof products that deliver every pixel perfectly from source to destination. The new DVI-7520 and DVI-7525 HDBaseT Extenders are no exception."

The <u>DVI-7520</u> and <u>DVI-7525</u> deliver a powerful combination of advanced features and sterling performance at very attractive price points, which make them a true break-through in value for professional AV system integrators. This makes them ideally suited for a wide range of digital display applications including rental & staging events, conference and training rooms, boardrooms, auditoriums, hotels, churches and other demanding environments. The <u>Product of the Year 2014 Award</u> article appears in the September edition of SCN. The <u>award</u> can also be viewed online.

About DVIGear

Founded in 1999, DVIGear (www.dvigear.com) is a leading supplier of Digital Connectivity Solutions for a wide range of professional display applications. Located in Marietta, Georgia, DVIGear offers an extensive portfolio of high performance digital video distribution products including: Digital Matrix Routing Switchers, Splitters, Extenders, Converters, Scalers, as well as long-length copper and optical cables.