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High Resolution Product Photo: <u>DN-100 Series</u>
High Resolution Logo: <u>DisplayNet™ Logo</u>
High Resolution Logo: <u>DVIGear® Logo</u>

DVIGear® Launches Powerful Range of AV Distribution Products

Suite of New 4K Products on Display at InfoComm16

Marietta, Georgia, USA – June 6, 2016 – DVIGear®, a leading manufacturer of digital connectivity products, is exhibiting the game-changing DisplayNet™ AV-Over-10GbE distribution platform at InfoComm 2016 in Las Vegas, NV on June 8-10 at Booth C7141. DVIGear is also demonstrating its comprehensive suite of end-to-end 4K (UHD) video distribution solutions at the show.

DisplayNet[™] – Zero Compromise, Infinite Possibilities

At InfoComm 2016 in Las Vegas, DVIGear will be demonstrating DisplayNet[™], an award-winning new concept for AV distribution that leverages proven 10GbE Ethernet technology to switch, extend and distribute uncompressed AV signals in real time with resolutions up to 4K (UHD). DisplayNet[™] provides unmatched image quality with zero frame latency, zero compression and zero artifacts.

DisplayNet[™] delivers unprecedented levels of scalability, versatility and reliability and supports a wide range of applications including point-to-point Extension, limitless Matrix Switching, Video Wall Display and MultiViewer*. DisplayNet[™] isn't just new technology; it's a new paradigm for AV system integration. Welcome to the future.

Comprehensive Range of 4K Distribution Solutions at InfoComm16

At InfoComm 2016, DVIGear is also exhibiting a complete range of 4K video distribution solutions such as switcher/scalers, long-reach copper cables, CAT-X twisted pair extenders, fiber optic extenders, and fiber optic cables. These products are all designed and built to overcome the challenges of transporting signals at the high data rates required by 4K video. The following three new products are featured among those at the show.

DisplayPort v1.2 Active Optical Cables

<u>DVIGear</u> is introducing new advanced DisplayPort v1.2 Active Optical Cables (AOC) that can extend DisplayPort v1.2 signals with ultra-high resolutions up to 4K /60p (4:4:4) with cable lengths up to 100 meters (328 ft.). These cables employ an advanced low-power design that enables them to be powered solely by the DisplayPort source. These cables are very lightweight, highly flexible, Plenum Rated (UL OFNP) and reasonably priced, which makes them the ideal solution for integrators looking to extend DisplayPort signals through conduits or plenum air spaces. These cables will start shipping in August 2016.

DVI-3585a 4K Presentation Switcher / Scaler

The DVI-3585a 4K Presentation Switcher / Scaler supports switching and scaling of video input signals at resolutions up to 4K /60p (4:4:4). This high-performance, low-cost unit includes 4x HDMI, 1x DisplayPort, 1x DVI, and 1x VGA/Component inputs as well as 1x HDMI and 1x HDBaseT™ mirrored output. The unit offers a variety of user-selectable output resolutions up to 4K /30p. The unit can be managed using a powerful range of control features such as RS-232, front panel selections, IR remote control, and LAN (Telnet or built-in Web GUI). It also supports other advanced features such as audio embedding and de-embedding, as well as EDID management capabilities. The model DVI-3585a will start shipping in August and has an MSRP of \$1,495 (USD). The DVI-3585a is a sister product of the DVI-3580a, which includes many of the same features with additional support for MultiViewing of up to 4x video input signals simultaneously. The DVI-3580a is available for \$2,195 (USD) MSRP and is shipping now.

DVI-7340 4K MultiPort Fiber Optic Extender

The DVI-7340 4K MultiPort Fiber Optic Extender supports HDMI 1.4 (or DVI) with or without HDCP, RS-232, bidirectional IR, 10/100 Ethernet and Balanced or Unbalanced Audio over a single Multi-Mode or Single-Mode optical cable. The standard version of this extender pair features 1x LC connection. An optional version employing a single ST optical connector is also available. Both versions support extension video signals with resolutions up to 4K /30p over distances of up to 1,000 ft. / 300 meters using Multi-Mode Fiber and up to 0.6 miles / 1 km using Single-Mode Fiber. Both models include three EDID



modes: live, learned and factory default EDID. The DVI-7340 delivers a comprehensive suite of connectivity while maintaining a low-cost and is ideal for mission-critical environments, as well as rental and staging applications. The DVI-7340 will begin shipping in August 2016 at \$1,350 (USD) MSRP per set.

About DVIGear

Founded in 1999, DVIGear® (www.dvigear.com) is a leading supplier of Digital Connectivity Solutions for a wide range of professional display applications. Located in Marietta, Georgia, DVIGear offers an extensive portfolio of high performance digital video distribution products including: Scalable AV-over-10GbE Systems, Switchers, Splitters, Extenders, Converters, Scalers, as well as long-length copper and optical cables.

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*MultiViewer capability coming Q4.2016.

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