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Contact: Joseph Barbier / 770.421.6699 / joseph@dvigear.com High Resolution Product Photo: <u>DN-100 Series</u> High Resolution Logo Image: <u>DisplayNet™</u> Award Logos: AVT and S&VC InfoComm15 Best of Show Awards

## DVIGear's DisplayNet<sup>™</sup> Wins Two Best of Show Awards at InfoComm15

Revolutionary New AV Signal Distribution Platform Recognized by Industry Publications

**Marietta, Georgia – June 25, 2015 –** DVIGear, a leading manufacturer of digital connectivity products, was recently awarded InfoComm15 Best of Show by both AV Technology and Sound & Video Contractor Magazines for its new AV signal distribution platform <u>DisplayNet</u><sup>™</sup>. In addition to these two awards, Commercial Integrator Magazine also recognized DisplayNet<sup>™</sup> as one of the best products at the show.

## DisplayNet™: AV Connectivity – Redefined

DisplayNet<sup>™</sup> is a new platform for AV distribution that uses off-the-shelf 10GbE Ethernet technology to switch, extend and distribute uncompressed AV signals in real time with resolutions up to 4K (UHD). By leveraging 10GbE technology, the DisplayNet<sup>™</sup> platform offers increased scalability, versatility and reliability thanks to the enormous installed base of 10GbE hardware used in IT / data center applications around the world.

For almost a decade, AV systems have been designed primarily around proprietary AV matrix switchers. While this technology has driven a wide range of innovations, there have been several drawbacks. Proprietary matrix switchers are expensive, they provide limited flexibility and scalability, and they require costly specialized support. Now, system designers and integrators can use DisplayNet<sup>™</sup> to effortlessly distribute AV signals using standard off-the-shelf 10GbE Ethernet network switches. DisplayNet<sup>™</sup> supports a wide array of applications including Point-to-Point Extension and complex Matrix Switching, as well as Video Wall and MultiViewer (coming in 2016) displays.

## DisplayNet™ Wins Two Best of Show Awards at InfoComm15

At InfoComm15 in Orlando, DVIGear exhibited a live demonstration introducing its first <u>DisplayNet™</u> products, the **DN-100** Series. Built to maximize system capability and flexibility, they support uncompressed video up to 4K (UHD) with no artifacts and zero frame latency. The transmitter (DN-100TX) accepts HDMI, analog stereo audio, bidirectional IR, RS-232, and 1GbE and transmits them up to 328 ft. (100 meters) using a single CAT6a or CAT7 cable. This link is then distributed via an off-the-shelf 10GbE network switch to the receiver (DN-100RX), which provides all the signals for output at the destination. The DN-100 Series includes powerful control software and API to enable these units to be integrated into new or existing systems. The DN-100 Series transmitter and receiver will begin shipping September 2015 at a suggested retail price of less than \$1,000 per endpoint.

The AV Technology Magazine judges agreed that DisplayNet<sup>™</sup> is: "a video distribution platform that appears to hit a sweet spot between cost and performance for applications requiring video selection and distribution." The judges from S&VC Magazine said, "The system array is limited only by the number of installed endpoints and size (ports) of 10GbE switch, and supports a diverse range of applications." In addition to these awards, Robert Archer, Product Editor of Commercial Integrator Magazine recognized DisplayNet<sup>™</sup> as one of the best products at the show, "AV over Ethernet is a big and still growing category for the commercial A/V market, and DVIGear is out in front of the category with a new product solution." Steven Barlow, President of DVIGear stated, "We are honored that DisplayNet has been recognized as a truly innovative new platform for AV signal distribution. DVIGear is dedicated to providing leading edge products and support for our customers, and DisplayNet is no exception." The <u>awards</u> can be viewed online. The <u>article</u> by Robert Archer can also be viewed online.

## About DVIGear

Founded in 1999, DVIGear (<u>www.dvigear.com</u>) is a leading supplier of Digital Connectivity Solutions for a wide range of professional display applications. Located in Marietta, Georgia, DVIGear offers an extensive portfolio of high performance digital video distribution products including: Digital Matrix Routing Switchers, Splitters, Extenders, Converters, Scalers, as well as long-length copper and optical cables.