



DVIGear Adds Dan Nye as Manufacturer's Representative

Digital Narrowcasting Associates Will Serve DVIGear's Mid-Atlantic Region

Marietta, Georgia, USA – July 11, 2017 – DVIGear, a leading supplier of Digital Connectivity Solutions for a wide range of professional display applications is pleased to announce that Dan Nye of Digital Narrowcasting Associates, Inc. has been appointed as its authorized manufacturer's representative for its Mid-Atlantic Region in the USA.

Dan Nye has 35 years of sales experience in the technology industry. Dan formerly owned and operated D.Y. Nye Company, Inc. for twenty-two years. The firm specialized in the design, sale, and installation of complete solutions for enterprise operations including KVM, remote computing, switches, hubs, NAS, network appliances, and command centers. In 2014, he sold the business to Datapath Ltd., a UK-based supplier of computer graphics, video capture and video wall display technology. Dan recently completed a successful three year contract to establish Datapath's North American office. Dan is based in Greensburg, Pennsylvania and can be contacted by phone at **724.219.3343** or by email at Dyn227@digitalnarrowcasting.com.

"After completing my last project, I was keen to find a company that really understands the importance and potential of AV-over-IP," said Nye. "DVIGear's development of the DisplayNet product family and contribution to the SDVoE Alliance have positioned them for significant growth. I am excited to be working with DVIGear to expand their dealer network in the region by building relationships and demonstrating DisplayNet's rich capabilities and remarkable ease-of-use. At the same time, I plan to focus on growing DVIGear's 'Best of Class' digital connectivity products."

"We are very pleased that Digital Narrowcasting Associates has joined our team in the Mid-Atlantic Region," said Steven Barlow, President of DVIGear. "Dan's extensive sales background, industry experience and unbridled enthusiasm will enable him to understand and fulfill our ProAV customers' needs, as well as to provide helpful insights into our latest AV-over-IP product solutions."

About DVIGear

Founded in 1999, DVIGear is a leading supplier of Digital Connectivity Solutions for a wide range of professional display applications. Located in Marietta, Georgia, USA, DVIGear offers an extensive portfolio of high performance digital video distribution products including: DisplayNet AV signal distribution over 10GbE Ethernet Systems, Switchers, Splitters, Extenders, Converters, Scalers, as well as long-length copper and optical cables. For more information, visit DVIGear.com and DisplayNet.com. Follow us on [LinkedIn](#), [Facebook](#), and [Twitter](#).

###