



## DVIGear Launches Powerful New HDBaseT™ Extenders

*Delivers a Major Breakthrough in Value for System Integrators*

**Marietta, Georgia – August 1, 2014** – DVIGear, a leading manufacturer of digital connectivity products, has launched its models [DVI-7520](#) and [DVI-7525](#), the first in a powerful new range of HDBaseT™ Extenders targeted for professional AV system installations and rental & staging applications.

### Extends Multiple Signals over a Single Category Cable

DVIGear's [DVI-7520](#) and [DVI-7525](#) provide simple and cost-effective solutions to extend uncompressed HDMI or DVI, embedded audio, bidirectional RS-232 and IR, and Ethernet (DVI-7525 only) using a single twisted-pair CAT-X cable. Unlike other products, these extenders support the full range of HDBaseT features, including: 5-play, support for 4K / 30p (UHD) resolution, bidirectional IR, POH and long range operation:

*DVI-7520: 4K / 30p up to 130 ft. (~ 40 m), 1080p up to 230 ft. (~ 70 m)*

*DVI-7525: 4K / 30p up to 230 ft. (~ 70 m), 1080p up to 330 ft. (~ 100 m)*

### Fully Compliant Power over HDBaseT (POH)

The [DVI-7520](#) and [DVI-7525](#) are among the first extenders on the market to offer a fully compliant implementation of "Power over HDBaseT" (POH), a key component of the HDBaseT standard. To maintain system stability and compatibility, POH uses standardized 48 VDC power as well as a sophisticated handshake feature that prevents power exchange with incompatible devices. Today there are many HDBaseT products on the market that utilize non-standard implementations of power over the HDBaseT link. This problem has created numerous interoperability challenges for system integrators who are faced with HDBaseT products that do not work with each other or in some cases actually cause equipment failures. "We felt that a fully compliant implementation of POH was the only solution to the growing problems caused by non-standard power in many HDBaseT products today," stated Steven Barlow, President of DVIGear. "The architects of the HDBaseT standard wisely included this feature from the beginning and yet very few companies have included this crucial functionality in their product designs. We think this will change in the future."

The [DVI-7520](#) and [DVI-7525](#) deliver a powerful combination of advanced features and sterling performance at very attractive price points, which make them a true break-through in value for professional AV system integrators. This makes them ideally suited for a wide range of digital display applications including rental & staging events, conference and training rooms, boardrooms, auditoriums, hotels, churches and other demanding environments. Both units are available now for immediate delivery.

### About DVIGear

Founded in 1999, DVIGear ([www.dvigear.com](http://www.dvigear.com)) is a leading supplier of Digital Connectivity Solutions for a wide range of professional display applications. Located in Marietta, Georgia, DVIGear offers an extensive portfolio of high performance digital video distribution products including: Digital Matrix Routing Switchers, Splitters, Extenders, Converters, Scalers, as well as long-length copper and optical cables.

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