



FOR IMMEDIATE RELEASE

Contact: Joseph Barbier
770.421.6699

DVIgear Joins HDBaseT Alliance

Focuses on Advancing Cutting Edge Display Technology

Marietta, Georgia, March 24, 2014 -- DVIgear today announced it has joined the HDBaseT Alliance (<http://www.HDBaseT.org/>) as an **Adopter**. The HDBaseT Alliance is a cross-industry alliance founded by LG Electronics, Samsung Electronics, Sony Pictures Entertainment and Valens Semiconductor to promote and standardize HDBaseT™ technology for whole-home distribution of uncompressed HD multimedia content.

"We are excited to join the HDBaseT Alliance and take part in the sweeping advances this technology is making in many digital display applications," said Steven Barlow, President of DVIgear. "Membership in the HDBaseT Alliance will help ensure that our future products are well aligned to meet the growing demand for simple and effective video extension solutions that our customers require."

"HDBaseT has become a global standard for digital connectivity for the commercial A/V, broadcast and consumer markets, and a primary driver of that growth is the addition of companies like DVIgear to the HDBaseT Alliance," said Ariel Sobelman, president, HDBaseT Alliance. "DVIgear's decision to join the Alliance will enable its customers to leverage the HDBaseT technology to reduce the complexities and costs of their projects"

About DVIgear

DVIgear (www.dvigear.com) is a leading supplier of high performance Digital Connectivity Solutions for a wide range of professional display applications. Founded in 1999, DVIgear is based in Marietta, Georgia and offers an extensive portfolio of digital video products including: Digital Matrix Routing Switchers, Splitters, Extenders, Converters, Scalers and long-reach copper and optical cables.

About HDBaseT Alliance

The HDBaseT Alliance is comprised of leading cross-industry companies formed to promote and standardize the HDBaseT™ technology for whole-home distribution of uncompressed HD multimedia content. The cornerstone of HDBaseT technology is 5Play™, a feature set that converges uncompressed full HD digital video, audio, 100BaseT Ethernet, power over cable and various control signals through a single LAN cable. For more information about HDBaseT Alliance and membership, please visit the HDBaseT Alliance website at www.hdbaset.org.

HDBaseT™ is a trademark of HDBaseT Alliance.

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