

## FOR IMMEDIATE RELEASE

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## **DVIGear Introduces World's Smallest DVI Repeater**

Chapel Hill, NC – January 28, 2005 – DVIGear, a leading manufacturer of digital connectivity products, released its new DVI Mini-Repeater, the smallest DVI Repeater available from any manufacturer. This repeater is up to eight times smaller than conventional DVI Repeaters currently available from other manufacturers. It has been designed primarily for PC-based applications that require long DVI cable runs. Despite the unit's unusually small size, it out performs competitive repeaters with its ability to support higher resolutions over longer distances. With a list price less than \$150, the unit delivers superior value, performance and ease-of-use to end users faced with the challenge of running DVI signals over long distances.

"End users have asked us for a better solution to distribute their high quality DVI signals over long cable runs," said Steven Barlow, president of DVIGear. "Our new Mini-Repeater is incredibly compact and inexpensive, yet provides excellent image quality." DVIGear's DVI Mini-Repeater supports resolutions up to 1920 x 1200 / 60 Hz using copper cables up to 30 meters (98.4 ft.) in length. Unlike the larger DVI repeaters now on the market, this Mini-Repeater does not use a bulky external power supply. Instead it relies on the power supplied on the source side DVI connector, making it an ideal solution for applications where external power supplies cannot be used.

DVIGear's Mini-Repeater has a suggested list price of \$149.95 and is available for immediate delivery. The unit comes with a full 1-year warranty and is backed by DVIGear's unconditional 30-day customer satisfaction guarantee.

## Features:

- Plugs directly into a PC graphics card; digitally restores and regenerates the DVI signal.
- Supports high resolution DVI signals up to 1920 x 1200 /60Hz on cable runs up to 30 meters (98.4 ft.).
- Dimensions L x W x H = 1.92" x 1.58" 0.53" (volume = 1.6 inch<sup>3</sup>) 48.8mm x 40.1mm x 13.5mm (volume = 26.4 cm<sup>3</sup>)
- Uses +5 VDC power supplied on pin 14 of the DVI connector; does not need to be plugged into an external power supply.
- Designed for PC applications and does not support HDCP.
- To ensure superior performance and maximum cable lengths use DVIGear's <u>Super High</u> <u>Resolution DVI Cables</u>.



To order this product or to get additional information, please go to <a href="http://www2.dvigear.com/dvimipmafe.html">http://www2.dvigear.com/dvimipmafe.html</a> or call DVIGear at 888.463.9927. For marketing support materials, including high-resolution photos, please contact Sara Abrons at 919.969.6681, x121 or sabrons@kayye.com.

## **About DVI Gear:**

DVIGear has been recognized as the leading expert in digital connectivity solutions since 1999, when DVI and DFP technology first appeared on professional and consumer electronics markets. Originally founded by Gary Kayye and Jody Thomas, DVI Gear is now under the leadership of 25-year projection veteran Steven Barlow.

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