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DVIGear Introduces Expanded Line of HDMI Products One of only manufacturers offering high-quality long-length HDMI cables

Chapel Hill, NC – December 15, 2004 – DVIGear announces the launch of its new line of HDMI connectivity products for HDTV and Home Theater applications. An extension of the original DVI standard, HDMI (High Definition Multimedia Interface) is a new connectivity interface that is rapidly becoming the standard interconnection technology for both HDTV sources and displays. HDMI cables are designed to carry digital-only video signals from sources such as digital cable boxes and DVD players to high definition displays. Unlike DVI, the HDMI standard also supports digital surround sound audio and bi-directional communications – all within a single cable.

Super High Resolution HDMI Cables

"The problem with typical HDMI cables supplied by most manufacturers is that they are economical solutions for short cable runs – typically less than 10 feet," said Steven Barlow, President of DVIGear. "For many Home Theater applications, this simply is not long enough. Our Super High Resolution HDMI and HDMI/DVI cables provide unmatched performance with lengths up to 65 feet." Unlike conventional cables which use low-cost 30-gauge, or 28-gauge wire, DVIGear's Super High Resolution HDMI use thicker 24-gauge silver plated copper wires and a unique triple shielding system to guarantee absolute flawless performance at HDTV resolutions up to and beyond 1080p. No other HDMI cables on the market today offer this level of guaranteed performance.

Features:

Cable Types:	HDMI to HDMI (male/male) HDMI to DVI (male/male)
Available Lengths:	1, 2, 3, 5, 7, 10, 15 and 20 meters (1.6, 3.3, 6.6, 16.4, 23, 33, 49, 65 feet)
Wire type:	24-gauge, silver plated copper, 100 ohm STP
Max. Resolution	all cables support resolutions up to 1920x1200 /60Hz
Shielding:	unique triple shielding system for high noise immunity
Safety:	UL758 / AWM style 20276
HDCP:	fully HDCP compliant



HDMI Adapters and Wall Plates

In addition to its high performance cables, DVI Gear announces a new line of HDMI adapters and wall plates. Available in a wide range of different configurations, DVI Gear's line of HDMI adapters solve most of the interconnection problems that consumers and Home Theater installers are faced with everyday. DVI Gear's new line of HDMI wall plates are available in a variety of standard and custom types and styles and are extremely easy to install. "We've experienced strong demand for our new line of HDMI wall plates," said Steven Barlow. "We've found these wall plates are popular with installers that are pre-wiring new homes with HDMI."

HDMI Product Overview

These products represent the latest in DVI Gear's expanding product line of HDMI connectivity solutions. Stay tuned for further new product announcements from DVI Gear in the near future. The following products are available now for immediate delivery:

Description	MSRP
DVI-HDMI Super High Resolution Cable - 1 Meter	\$59.95
DVI-HDMI Super High Resolution Cable - 2 Meter	\$69.95
DVI-HDMI Super High Resolution Cable - 3 Meter	\$79.95
DVI-HDMI Super High Resolution Cable - 5 Meter	\$99.95
DVI-HDMI Super High Resolution Cable - 7 Meter	\$149.95
DVI-HDMI Super High Resolution Cable - 10 Meter	\$199.95
DVI-HDMI Super High Resolution Cable - 15 Meter	\$249.95
DVI-HDMI Super High Resolution Cable - 20 Meter	\$299.95
HDMI Super High Resolution Cable - 0.5 Meter	\$49.95
HDMI Super High Resolution Cable - 1 Meter	\$59.95
HDMI Super High Resolution Cable - 2 Meter	\$69.95
HDMI Super High Resolution Cable - 3 Meter	\$79.95
HDMI Super High Resolution Cable - 5 Meter	\$99.95
HDMI Super High Resolution Cable - 7 Meter	\$149.95
HDMI Super High Resolution Cable - 10 Meter	\$199.95
HDMI Super High Resolution Cable - 15 Meter	\$249.95
HDMI Super High Resolution Cable - 20 Meter	\$299.95
HDMI Wall Plate	\$49.95
HDMI + Component Video Wall Plate	\$69.95
HDMI + Component Video Wall Plate w/ Rear F Connectors	\$69.95
HDMI + S-Video Wall Plate	\$69.95
HDMI + Coaxial Digital Audio	\$69.95
HDMI + Toslink (Optical) Audio	\$69.95
DVI Female to HDMI Male (6") Adapter Cable	\$39.00
HDMI Female to DVI Male Adapter	\$39.00
HDMI Female to DVI Female Adapter	\$39.00
HDMI Female to M1 Male Adapter	\$49.95
HDMI Female to HDMI Female (Gender Changer) Adapter	\$35.00



To order these products, or get additional product information, please go to <http://www.dvigear.com> or call DVI Gear at 888.463.9927. For marketing support materials, please contact Sara Abrons at 919.969.6681, x121, or by email at sabrons@kayye.com.

About DVI Gear:

DVI Gear has been recognized as the leading expert in digital connectivity solutions since 1999, when DVI and DFP technology first appeared on professional and consumer electronics markets. Originally founded by Gary Kayye and Jody Thomas, DVI Gear is now under the leadership of 25-year projection veteran Steven Barlow.