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### **Steven Barlow Joins DVI Gear as President**

Chapel Hill, N.C. – September 13, 2004 -- Industry veteran Steven Barlow has joined DVI Gear as president, according to a company announcement today. Barlow will head the company's operations and oversee the development and deployment of a new generation of customer-driven product solutions.

"As displays of all types proliferate, the digital connectivity market is poised for substantial growth over the next few years," said Barlow in accepting the position. "I believe that DVI Gear's expanding range of innovative products coupled with industry-leading customer support will position the company as the supplier-of-choice for both professional and home display applications.

"Steven brings tremendous experience and vision to DVI Gear," said Chris Bingham, Managing Director of DVI Gear. "DVI Gear customers have learned they can rely on us for excellent product and application support. As the industry continues to grow, we're excited to offer new product solutions that will make DVI Gear an integral partner in our customers' success."

Barlow was previously with Philips Consumer Electronics as product marketing manager for the front projector products where he helped to grow marketshare for the company.

Prior to Philips, Barlow had a 23-year association with Barco, initially with early Barco distributors. Then in 1986, he joined Barco's operations in Atlanta, GA. From 1986 to 2000, Barlow was with Barco's large screen display products division, eventually as business unit manager – a division that grew tenfold from \$7 million to more than \$70 million during his tenure.

DVIGear Gear (<http://www.dvigear.com>) has been recognized as the leading expert in digital connectivity technology since 1999, when DVI and DFP technology first appeared on professional and consumer electronics markets. Originally founded by Gary Kayye and Jody Thomas, DVI Gear is now under the leadership of 20-year projection veteran Steven Barlow.