



FOR IMMEDIATE RELEASE

Contact: Steven Barlow
770.421.6699 x 111
steven@dvigear.com

DVIGear Shows High Speed Digital Products at InfoComm

DVIGear Debuts Super High Resolution™ Cables for DVI and HDMI “Deep Color” Display Applications

Anaheim, CA – June 19, 2007 – DVIGear, a leading manufacturer of digital connectivity products, will exhibit an expanded suite of DVI and HDMI connectivity products at the InfoComm show that offer system integrators greater performance and flexibility for advanced digital display systems.

Super High Resolution™ DVI and HDMI Cables

Central to this new range of products are improved versions of DVIGear’s Super High Resolution™ (SHR™) DVI and HDMI cables. Engineered for fully transparent operation with single-link bit rates up to 2.25 Gbit/sec., DVIGear’s SHR™ cables set a new benchmark for performance and durability. Designed to support next-generation flat panel display that feature “Deep Color” HDMI inputs, these cables provide flawless support for 1080p/12-Bit resolution at cable lengths up to 40 meters (131 ft.). 1080p/8-Bit color is supported at cable lengths up to 50 meters (164 ft.).

Unlike consumer-grade cables that use 28AWG or 30AWG wire, DVIGear’s Super High Resolution™ cables use heavy 22AWG gauge wire to minimize high frequency insertion losses common to long cable runs. These losses are further reduced by DVIGear’s Active Cable Extender (ACE™) technology, which automatically corrects for insertion losses regardless of cable length. DVIGear’s ACE™ is included with all DVI and HDMI cables longer than 10 meters (32.8 ft.). Thanks to low insertion loss, as well as ultra-low skew and crosstalk, DVIGear’s Super High Resolution™ (SHR™) cables offer unmatched performance for all DVI and HDMI display applications.

“Our customers have requested digital cables that can support higher resolutions and bit-rates so that they can be assured against future obsolescence. Our DVI and HDMI cables offer the highest bit-rate support over the longest lengths in the industry,” said Steven Barlow, president of DVIGear. “This makes them the ideal solution for all leading edge display applications,” Barlow continued.

DVI and HDMI Fiber Optic Cables

DVIGear will exhibit their latest range of DVI and HDMI fiber optic cables. These cables feature integrated Transmitter and Receiver modules that allow DVI or HDMI signals to be sent over distances up to 150 meters (492 ft.) without any signal losses or picture degradation. These cables support HDTV resolutions up to 1080p and PC resolutions up to 1920x1200 /60 Hz.



DVI and HDMI Distribution Products

At InfoComm DVIgear will exhibit its full range of low cost DVI and HDMI distribution products including a wide range of splitters, switchers, extenders, scalers and format converters. These products offer full support for HDCP encrypted signals as well as support for all HDTV resolutions up to 1080p and PC resolutions up to 1920x1200 /60 Hz.

Custom DVI and HDMI Wall Plates

DVIgear will display its full range of custom DVI and HDMI wall plate solutions at InfoComm. With over 60 different connector types and 20 different wall plate colors, DVIgear offers the fastest turn-around time and greatest flexibility in the design and fabrication of custom wall plates.

To order these products or to get additional information, please go to <http://www.dvigeart.com>, or call DVIgear at 888.463.9927. For marketing support materials, including high-resolution photos, please contact Steven Barlow at 770.421.6699, x111 or steven@dvigeart.com.

About DVIgear

DVIgear has been recognized as a leading expert in digital connectivity solutions since 1999, when DVI and DFP technology first appeared on professional and consumer electronics markets. Originally founded by Gary Kaye and Jody Thomas, DVIgear is now under the leadership of 30-year projection veteran Steven Barlow.

###